

Delta Leadership Program 2018
Group Project Presentation
Delta Cleanup Initiative – Pure Delta

Bryan Busch
Kim Filosena
Chris Vallee
Jack Zech



Source: Marty Stanley

ISSUE

The Delta is trashed!



Project goals

- Model behavior
- Share the glory
- Create a simple recipe for others
- Supply the butterfly effect






ACTION 1

We held cleanup events to start making progress and to learn what was required, what could go wrong, and to observe the impact on participants and the community.



Shopping Cart

	Price	Quantity
 Reacher Grabber by Vive - Rotating Grip - 32" Extra Long Handy Mobility Aid - Reaching Assist Tool for Trash Pick Up, Litter Picker, Garden Nabber, Disabled, Arm Extension (Single) by VIVE In Stock ✓prime <input type="checkbox"/> This is a gift Learn more Delete Save for later	\$15.99	1
 Superior Black Nitrile Gloves, Latex Free Glove, Disposable Gloves, Powder Free, Ultra Thin 3.5 mil Thickness, 9" Length, Size Medium (Box of 200) by Superior Glove In Stock ✓prime <input type="checkbox"/> This is a gift Learn more Delete Save for later	\$13.95	1
 Heavy Duty Contractor Clean-up Trash Bags 42 Gallon - 20 Bags/Box by Adamas Industries In Stock ✓prime <input type="checkbox"/> This is a gift Learn more Delete Save for later	\$16.99	1



ACTION 2

Using our research and direct experience, we built a roadmap for potential participants.

- Flyer Template
- Shopping List
- Local Resources (i.e. Yolo County Good Neighbor Program)
- Safety Precautions
- Reporting instructions
- Community Service Qualification Guidelines

ACTION 3

Targeting young people, we started building a platform for communicating what we've learned and promoting positive actions in the community.



puredelta.org



[puredeltaorg](https://www.instagram.com/puredeltaorg)

